



Verification and Traceability Initiative

The Verification & Traceability Initiative (VTI) is dedicated to advancing supply chain verification and traceability, lowering barriers for countries to adopt solutions with clear guidance that is shaping the future of traceability.

Vision

“Pave the way towards achieving end-to-end traceability and verification solutions for all health products globally, ensuring transparency, efficiency, and safety in the supply chain.”



Establishing a Global Community: A network aligned behind a shared goal of making solutions globally accessible and available.



Build Knowledge and Capability: Share essential tools, standards, and frameworks to build capacity across the community.



Implement a Technical Architecture: Create and refine standards, implementation guidelines, and strong solution engagement.

Our Markets

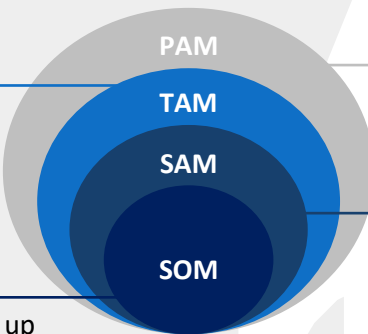
The VTI will engage markets with existing regulatory infrastructure while building readiness and preparing to engage in lower-resource environments.

Total Available Market {FOCUS}

- ‘Level 2’ countries and countries ‘approaching Level 3’ of the WHO regulatory maturity framework

Serviceable & Obtainable Market - share of market

- Countries in active usage and scale up



Potential Addressable Market

- All countries

Serviceable Available Market {FOCUS}

- Level 3 countries of the WHO regulatory maturity framework



NB: Countries not obtained from L2 WHO Framework. World Bank 'Regulatory Quality' and 'Rule of Law' data has been used as a supporting proxy.

Our Services

The VTI Community provides four services; Advocacy; Benchmarking; Standards Setting and Best Practice Sharing.



Priority
Advocacy



Standards & Guidelines



Priority
Benchmarking



Best Practices

Curating an environment in which digital tools can thrive, capture synergies and avoid duplication.

Mobilize the voice of the Community and advocate for the adoption of Verification and Traceability solutions.

Develop guidelines for the Community to ensure alignment and quality solutions.

Gather benchmarking metrics to highlight progress and guide decision-making.

Share the most effective methods among the Community, to enable learning and replication.

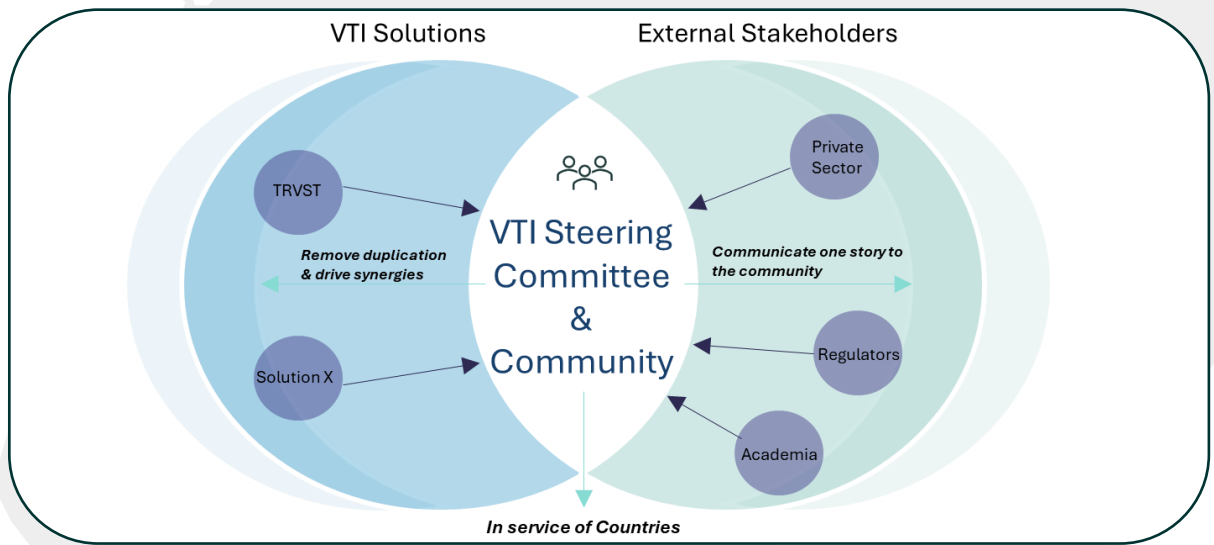
Steering Committee Members

The Steering Committee includes representation from Donor Organizations, UN agencies, Countries, and the Private Sector.



Operating Landscape

An operating landscape that ensures clarity, accountability, and inclusive decision-making through defined roles, structured processes, and sustained stakeholder engagement



Value for the Community

Global Funding Organizations

Clarification on key gaps to increase adoption and how to align for positive action.

Manufacturers & Suppliers

Enhanced supply chain visibility, compliance with traceability standards, and scalable solutions.

Countries & Tech Providers

An empowered community with strategies, solutions and practical approaches.

Solution Providers

Alignment on a set of Community standards and connections to accelerate adoption in LMICs

Outcomes and Impact

Lowered the bar of entry for the use of Verification and Traceability solutions within LMICs



Scaled and sustained end-to-end verification and traceability systems and capabilities for all health products across the globe;



System enhancement priorities and approaches in line with transition goals;



Consistency across the community using one language for verification and traceability.